



COLLABORATION AND SHARED SPACE

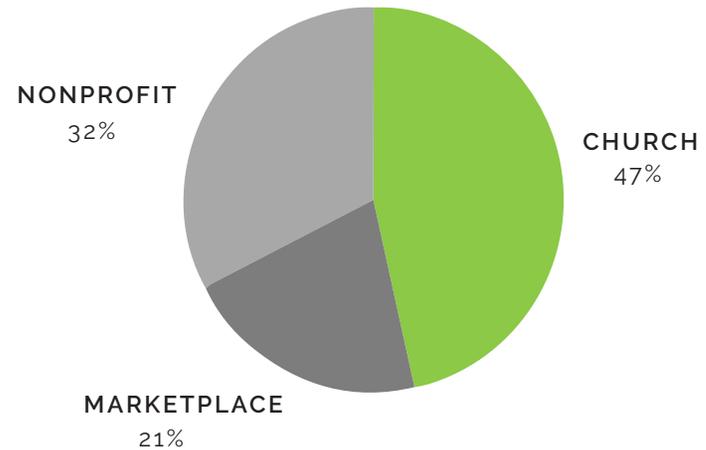
A SURVEY OF CHRISTIAN LEADERS



About the Survey

We surveyed a diverse group of 43 Christian leaders who are engaged in collaboration across marketplace, nonprofit, and church sectors.

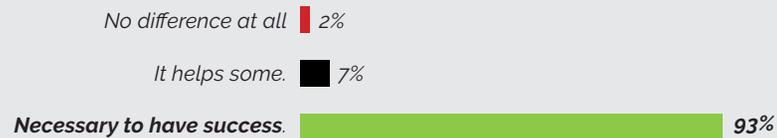
CHANNELS OF INFLUENCE



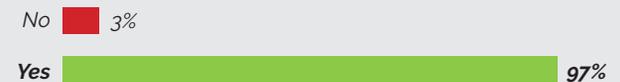
PHYSICAL SPACE AND COLLABORATION

At Link2Lift, we believe **physical space plays an important role in collaboration**. Dedicating strategic shared space for common good could radically transform communities.

How much does a **face to face interaction** increase collaboration?



Do you believe your city would benefit from a **physical collaboration HUB**?



Essentials for Successful Collaboration

The results of the survey brought to light the following recurring themes required for successful collaboration.

BUILDING TRUST

Creating intentional community; telling stories, sharing meals, meeting regularly, relationship building, generosity.



Trust takes a long time to build.

The more we work together, trust is built and allows for improved collaboration.

COMMON GOAL

Overcoming differences to work toward a shared vision.



Unite around common vision. Keep it to the core unifying values.

I think it's about consistent, gentle provocation. It has taken me 3 years to shift the culture here to one of shared vision, love, trust, and collaboration.

MUTUAL RESPECT

Taking time to listen, having genuine respect for others' ideas, valuing diversity.



Be willing to listen and model the change you want to see.

Build trust by having genuine respect for diverse ideas.

PHYSICAL SPACE

Engaging in face-to-face collaboration, sharing space, building community.



Meeting regularly and sharing a meal fosters generosity.

I'm motivated to collaborate with someone when they show up.

Case Studies

NONPROFIT AND FOR PROFIT INCREASE ACCESS TO AFFORDABLE HOUSING



LOCATION: Holland, Michigan

CHALLENGE: Housing costs are rising more quickly than wages.

COLLABORATIVE SOLUTION: GSM has partnered with Lakeshore Habitat for Humanity and Third Coast Homes, planning together to provide affordable housing for those living on wages that put them under the poverty line.

RESULT: This project is still underway, but as it moves forward, this collaboration will meet the community's "growing need for safe, affordable, life-changing housing opportunities."



LOCAL CHURCH AND GOVERNMENT MEET IMMEDIATE COMMUNITY NEEDS TOGETHER

LOCATION: Arizona

CHALLENGE: Children and families in the United States, specifically in the foster care system, face needs that often need to be met more quickly than there are people or resources to meet these needs.

COLLABORATIVE SOLUTION: In collaboration with local churches, the Arizona Department of Child Safety has implemented a technology called The Care Portal that alerts local partner churches of the needs of hurting children and families in their community and allows them to respond in real time.

RESULT: The Care Portal is now active in 19 states and has served over 35,000 children in need. This collaboration of church and government is a beautiful example of reducing duplicate efforts by working together, and is ultimately changing the lives of thousands of families around the country.

NONPROFITS SHARE SPACE AND INCREASE IMPACT



LOCATION: Beaverton, Oregon

CHALLENGE: The Luis Palau Association (LPA) realized that a large portion of their building was not being utilized, and in turn started exploring a better way to steward their space.

COLLABORATIVE SOLUTION: The Palau Link Center is the result of that conversation. With the help of Link2Lift, LPA remodeled a portion of their building and transformed it into a nonprofit coworking space. Over 20 faith-based nonprofits are currently officing in the center, and it continues to grow.

RESULT: The nonprofit tenants are sharing resources, reducing overhead, increasing collaboration and global impact. Many have expressed the encouragement they feel from working in this center compared to their previous home office or smaller space with their organization alone. Next generation leaders are attracted to the model and have come onboard many of these organizations since the opening in June 2018.

Movement Day and Link2Lift

Movement Day Expressions and Link2Lift have a shared vision of increased impact through better collaboration across the nonprofit, church, and marketplace sectors.



MOVEMENT DAY

A movement to unite and empower Christian leaders to impact their city together.

TESTIMONIALS FROM THE SURVEY



*Through Movement Day Expressions, people are able to befriend each other and connect in a way they have never done before. A new relationship gets established which has its foundations in collaborative efforts towards a common goal, which is city transformation. **This brings about a sense of unity and a knowing that we are on the same team and same side.** People are able to appreciate one another in a better way because now they see each other in a different light.*



*The city government, nonprofits and business have a long history of collaboration. Getting the church to join and work with others outside their walls has been a challenge. **Movement Day hopefully will bring the church outside their walls and catalyze the churches to work together.***

VISIT **MOVEMENTDAY.ORG** TO LEARN MORE



LINK2LIFT

We believe whole communities can be radically transformed by re-thinking how we leverage underutilized physical space.

**DO YOU WANT TO
MAKE ROOM
FOR BETTER
COLLABORATION?**

Would your team benefit from a **workshop** to improve collaboration?

Do you have **extra space or a building** that could be utilized for common good?

Reach out to the Link2Lift team at **Link2Lift.com** for more information



LINK2LIFT



MOVEMENT DAY

NOVEMBER 2018